

JA BizTown Classroom Curriculum®

Quiz: Post-Session 4.3: Visit Preparation Answer Key

Answer the following questions so we can match your surveys for this program.

What are the first three letters of your **first** name? _____

What are the first three letters of your **last** name? _____

On what **month** and **day** were you born? _____
MONTH DAY

Circle the best answer for each question.

1. Advertising is a way of persuading people to want your _____.

- a. employees
- b. workplace
- c. goods and services**
- d. revenue

2. What is a characteristic of effective advertising?

- a. grabs your attention**
- b. scares you into buying
- c. overpromises on results
- d. recommends alternate producers

3. Which soft skill is most important for productive work?

- a. teamwork**
- b. punctuality
- c. business dress
- d. interviewing