



For School Use Only

JA BizTown Classroom Curriculum®

Quiz: Post-Session 4.3: Visit Preparation

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Answer the following questions so we can match your surveys for this program.					
	What are the first three letters of your first name?				
What are the first three letters of your last name?					
	On wh	at month and day were you born? _	MONTH	DAY	
Cir	cle the	best answer for each question.			
1.	Advert	Advertising is a way of persuading people to want your			
	a.	employees			
	b.	workplace			
	c.	goods and services			
	d.	revenue			
2	\M/hat i	is a characteristic of offective adver	ticina?		

- What is a characteristic of effective advertising?
 - a. grabs your attention
 - b. scares you into buying
 - c. overpromises on results
 - d. recommends alternate producers
- 3. Which soft skill is most important for productive work?
 - a. teamwork
 - b. punctuality
 - c. business dress
 - d. interviewing

